

Business Continuity Planning

The Issue

Many of today's businesses are at risk. They face a host of threats that could disrupt their operations, and result in notable financial, structural, and emotional impacts. The global financial crisis, Hurricane Katrina in New Orleans, and the earthquake in Haiti are poignant reminders that a company's fate can change in an instant. Despite the vivid impacts of these events, companies remain ill-prepared to function in the face of such adversity.



The Solution

Understanding the threats that face your organization and determining their potential effects on your business will position you to devise and execute effective strategies when a potential disruption occurs. This principle lies at the heart of Business Continuity Planning, and represents the best way to ensure that your company responds effectively at the time of a disaster.

The Process

Global Consulting's approach to Business Continuity Planning employs industry best-practices, and involves the following steps:

- **Step 1** - Identify the greatest threats to your business and assess the measures already in place to minimize the impact of these threats.
- **Step 2** - Determine the relative priority with which your internal product/service lines and their underlying processes should be protected.
- **Step 3** - Develop a Business Continuity Plan that will recommend the strategies and response procedures your organization should use when a potential disruption arises.

Throughout the plan's development, Global will work closely with your team to re-purpose any planning assets you may already have in place, in the interest of efficiency and cost savings.

The Company

The Global team is comprised of well-respected subject-matter experts in the areas of emergency preparedness planning and response. Our team, has written numerous response plans and conducted a multitude of emergency exercises for municipalities, regional districts, health authorities, First Nations communities, the aviation industry, and the private sector.

Global provides unique consulting services for all aspects of emergency planning and preparedness for the public and private sector. Global's Director, Margaretha Lundh, is a recognized leader in the emergency planning community and has been responsible for leading a number of emergency preparedness projects.

Your Emergency Preparedness Specialists